



**FOR IMMEDIATE RELEASE**

July 25, 2011

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**Back to School Special: Brain Balance Helps Students Power  
Up to Succeed as School Year Begins**

*Families can receive discount on Brain Balance Program® assessment*

INDIANAPOLIS, Ind. – Get ready. Get set. Go! — To school! It’s that time of year again, and Brain Balance Achievement Centers in Indianapolis has a ***Back-to-School Special*** for those children with possible learning issues: 25% off a program assessment.

Brain Balance’s ***non-medical*** approach has been successful in helping hundreds of children who suffer from ADD/ADHD, Dyslexia, Tourette’s, Asperger’s and Autism Spectrum Disorders.

“Parents and students may be wondering why last school year didn’t go so well, and an initial Brain Balance Program assessment may be able to get those students on the path to better results in the upcoming school year,” said Brain Balance Indianapolis Executive Director Dr. Brad Ralston. “We want to give students with neurobehavioral and learning difficulties the chance to get a jump start to achieve and succeed this year in school.”

If parents sign up for the required child assessment by August 15, they will receive 25% off the assessment. **Please call 317-843-9200 for more information on the *Back-to-School Special* and to register for the program assessment.**

For more information about Brain Balance Achievement Centers and the Brain Balance Program®, please visit [www.brainbalancecenters.com](http://www.brainbalancecenters.com). Find Brain Balance Centers Indianapolis at [www.brainbalanceindy.com](http://www.brainbalanceindy.com) as well as on Facebook and Twitter at *@BrainBalanceIN*.

*Brain Balance Achievement Centers offer the Brain Balance Program® in 50 nationwide locations. The Brain Balance Program is an individualized and comprehensive approach to helping children with neurobehavioral and learning difficulties surmount their unique challenges. This proprietary, non-medical program has been successful in helping hundreds of children reach their physical, social/behavioral health and academic potential. Brain Balance Achievement Centers works with children who suffer with attention deficit disorder (ADD), attention deficit/hyperactivity disorder (ADHD), dyslexia, obsessive-compulsive disorder (OCD), Tourette's, Asperger's and Autism Spectrum Disorders.*

*The Brain Balance Program methodology was developed by Robert Melillo, D.C., DABCN, FACFN, FABCD; he started using it in 1994 with patients as an educational program. In 2006, Dr. Melillo co-founded Brain Balance Achievement Centers with William Fowler. He also authored a book, "Disconnected Kids," which shows parents how to use the Brain Balance Program's drug-free approach at home. For more information, visit [www.brainbalancecenters.com](http://www.brainbalancecenters.com).*

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