



FOR IMMEDIATE RELEASE

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**Brain Balance Achievement Centers a Sponsor for
Fishers Freedom Festival Kiddie Run**

Celebration on Sat., June 25-Sun., June 26 at Roy Holland Memorial Park

INDIANAPOLIS, Ind. – Brain Balance Achievement Centers in Indianapolis is participating as a sponsor of the annual Fishers Freedom Festival. Brain Balance is a supporting partner of the festival’s Kiddie Run.

The Fishers Freedom Festival takes place Saturday, June 25-Sunday, June 26 at Roy Holland Memorial Park off Holland Drive and Ellipse Parkway in Fishers. The Kiddie Run is for children ages 9 and under, and registration begins at 8:45 a.m. on the Holland Memorial Park baseball field. All children participants receive a special prize and a free T-shirt. There is no charge to participate. A variety of special mascots will attend the event, including “Hink,” the Butler Bulldog, and a collection backpack will be available at the kids’ run event for those who would like to make a direct donation to “The Roy Holland Backpack for Kids Program.”

“Brain Balance is a comprehensive, individualized program that integrates physical and cognitive exercises with dietary change,” said Brain Balance Indianapolis Executive Director Dr. Brad Ralston. “With physical activity being one of the highlights of our approach, we are delighted to help sponsor the Kiddie Run for such a popular local celebration as the Fishers Freedom Festival.”

This free event offers arts and crafts, food and business vendors, live music, a 5K event, K-9 demonstrations, a street dance, children’s tent and parade, main parade and fireworks to the 50,000 attendees who come from all over the U.S. each year.

Brain Balance Achievement Centers offer the Brain Balance Program in 50 nationwide locations. This **non-medical** program has been successful in helping hundreds of children who suffer from ADD/ADHD, Dyslexia, Tourette's, Asperger's and Autism Spectrum Disorders.

For more information about Brain Balance Achievement Centers and the Brain Balance Program®, please visit www.brainbalancecenters.com. Find Brain Balance Centers Indianapolis at www.brainbalanceindy.com as well as on Facebook and Twitter at @BrainBalanceIN.

Brain Balance Achievement Centers offer the Brain Balance Program® in 50 nationwide locations. The Brain Balance Program is an individualized and comprehensive approach to helping children with neurobehavioral and learning difficulties surmount their unique challenges. This proprietary, non-medical program has been successful in helping hundreds of children reach their physical, social/behavioral health and academic potential. Brain Balance Achievement Centers works with children who suffer with attention deficit disorder (ADD), attention deficit/hyperactivity disorder (ADHD), dyslexia, obsessive-compulsive disorder (OCD), Tourette's, Asperger's and Autism Spectrum Disorders.

The Brain Balance Program methodology was developed by Robert Melillo, D.C., DABCN, FACFN, FABCDD; he started using it in 1994 with patients as an educational program. In 2006, Dr. Melillo co-founded Brain Balance Achievement Centers with William Fowler. He also authored a book, "Disconnected Kids," which shows parents how to use the Brain Balance Program's drug-free approach at home. For more information, visit www.brainbalancecenters.com.

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