



FOR IMMEDIATE RELEASE

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**Brain Balance Achievement Centers Participates in
Radio Disney Family Fun Day Experience**

Free, family event takes place Saturday, June 18 at White River State Park

INDIANAPOLIS, Ind. – Brain Balance Achievement Centers in Indianapolis is participating as an interactive booth vendor at the Family Fun Day Experience hosted by Radio Disney 98.3 FM.

The event, themed “Explore Indianapolis and Beyond — the World in Your Backyard,” will be held Saturday, June 18 from 12 p.m. – 4 p.m. at White River State Park’s Celebration Plaza and Amphitheatre in Indianapolis.

As part of its hands-on activity, Brain Balance of Indianapolis will give families the opportunity to try its CAPS machine (Comprehensive Assessment Postural Systems). This machine consists of a force platform with specially-designed software which can measure the often imperceptible movements a person is making when they are standing. It can determine the early warning signs of balance disorders that may otherwise go undetected.

“Brain Balance’s goal is to correct a child’s fundamental imbalance between the two hemispheres of the brain, and the CAPS machine will offer families a rare look at the importance of balance within the body — and the brain,” said Brain Balance Indianapolis Executive Director Dr. Brad Ralston. “The Family Fun Day Experience is the biggest event that Radio Disney will host this year, and we are extremely excited to be involved with such an engaging, family-friendly event.”

It will feature more than 40 interactive booths, food vendors and entertainment from around the Indianapolis area at Celebration Plaza; plus, special stage performances from two surprise Disney characters and a live concert from a Radio Disney Next Big Thing artist on the Family Arts Series stage, presented by Fifth Third Bank, at Celebration Amphitheatre. This event will begin the Family Arts Series free summer concerts at White River State Park.

Brain Balance Achievement Centers offer the Brain Balance Program in 50 nationwide locations. This *non-medical* program has been successful in helping hundreds of children who suffer from ADD/ADHD, Dyslexia, Tourette's, Asperger's and Autism Spectrum Disorders.

For more information about Brain Balance Achievement Centers and the Brain Balance Program®, please visit www.brainbalancecenters.com. Find Brain Balance Centers Indianapolis at www.brainbalanceindy.com as well as on Facebook and Twitter at @BrainBalanceIN.

Brain Balance Achievement Centers offer the Brain Balance Program® in 50 nationwide locations. The Brain Balance Program is an individualized and comprehensive approach to helping children with neurobehavioral and learning difficulties surmount their unique challenges. This proprietary, non-medical program has been successful in helping hundreds of children reach their physical, social/behavioral health and academic potential. Brain Balance Achievement Centers works with children who suffer with attention deficit disorder (ADD), attention deficit/hyperactivity disorder (ADHD), dyslexia, obsessive-compulsive disorder (OCD), Tourette's, Asperger's and Autism Spectrum Disorders.

The Brain Balance Program methodology was developed by Robert Melillo, D.C., DABCN, FACFN, FABCD; he started using it in 1994 with patients as an educational program. In 2006, Dr. Melillo co-founded Brain Balance Achievement Centers with William Fowler. He also authored a book, "Disconnected Kids," which shows parents how to use the Brain Balance Program's drug-free approach at home. For more information, visit www.brainbalancecenters.com.

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